



**Deadline is July 31, 2016**

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## **Pacific Palisades Home Tour & November 20 Program Sponsorship Opportunities**

This year PPWC has two exciting Sponsorship opportunities connected to our November 20, 2016 Home Tour fundraiser. PPWC will promote the Home Tour through a direct-door mailing to approximately 10,000 Palisades residents and businesses. In addition, PPWC will distribute Program booklets on November 20. Your sponsorship is a great way to tell the community you support the most philanthropic organization in the Palisades, the Pacific Palisades Woman's Club.

### **Home Tour Resource Guide Sponsorship**

The Home Tour Resource Guide will be distributed to Palisades residents and businesses via a direct-door mailing of approximately 10,000 copies. If you wish to make a donation to sponsor a tribute page in the Resource Guide before July 31, 2016, we will make every effort to put your tribute page on one of the right-hand pages. This offer is on a first-come, first-serve basis. To format the booklet and save space for your page(s), we need your payment by July 31, 2016. Artwork is due by August 31, 2016.

### **November 20, 2016 Program Sponsorship**

The November 20, 2016 Program will be distributed to attendees of the Home Tour on November 20. If you wish to make a donation to sponsor a page in the Program before July 31, 2016, we will acknowledge your early commitment and make every effort to put your tribute on one of the right-hand pages. This offer is on a first-come, first-serve basis. To format the booklet and save space for your tribute, we need your payment by July 31, 2016. Artwork is due by August 31, 2016.

**We thank you for your assistance in making our Home Tour a success. If you need further information or have questions, please call Roberta Donohue at 310-454-9012.**

**With gratitude, The Pacific Palisades Woman's Club**

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Pacific Palisades Woman's Club, P.O. Box 292, Pacific Palisades, CA 90272

Phone: 310-454-9012 — Email: [rndonohue@yahoo.com](mailto:rndonohue@yahoo.com) — Web: [www.ThePPWC.org](http://www.ThePPWC.org)

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## **About The Pacific Palisades Woman's Club**

Since 1925, PPWC has been dedicated to the enhancement and quality of life in the Pacific Palisades through education, recreation, beautification, community service, and charitable causes. Over the years, the philanthropic efforts of PPWC have funded millions of dollars to area nonprofits, public and private schools, our local fire stations, the elderly, health-related causes, and various environmental organizations. In addition, PPWC is the steward of our facility, the PPWC Clubhouse. With over 1,000 people passing through the doors each week, it is a place where people connect through learning, friendship, and support, earning its place in our history as a community treasure. The Pacific Palisades Woman's Club is a 501(c)3 charitable organization. Tax IC 95-6093461. Your donation may be tax deductible to the extent of the law.

# Home Tour Resource Guide & November 20 Program Sponsorship Opportunities

We need your payment by July 31, 2016. Artwork is due August 31, 2016.

<p><b>Platinum Sponsor \$10,000</b>                  2 full pages in Resource Guide – premium page placement.                  Name &amp; logo acknowledgement in local newspapers, Nov. 20 Program, eMarketing materials, signage at each home, other promotional materials (except lawn signs), and Shuttle Service signs.                  Logo on banners, except banner over Sunset Blvd. PPWC website – hyperlink to sponsor’s website.  <b>16 Complimentary Tickets to Home Tour</b></p> <p><b>Gold Sponsor \$3,000</b>                  2 full pages in Resource Guide.                  Name &amp; logo acknowledgement in local newspapers, eMarketing materials, signage at each home, and other promotional materials (except lawn signs).                  PPWC website acknowledgement.  <b>6 Complimentary Tickets to Home Tour</b></p> <p><b>Silver Sponsor \$1,000</b>                  1 full page in Resource Guide.  <b>4 Complimentary Tickets to Home Tour</b></p> <p><b>Bronze Sponsor \$600</b>                  Half page in Resource Guide.  <b>2 Complimentary Tickets to Home Tour</b></p> <p><b>Program Sponsor</b>                  Full page in November 20 Program - <b>\$600</b>                  Half page in November 20 Program - <b>\$400</b></p>	<p style="text-align: center;"><b>Artwork Requirements</b>  <b>For Home Tour Resource Guide and November 20 Program</b></p> <p>Print-ready digital files for tributes/acknowledgements must be submitted by August 31, 2016. <b>PPWC does not provide design services.</b> Digital files are acceptable as PDF, TIFF, and JPG files. Images must be at least 300 dpi. All full-page artwork and text must be in the vertical format. Half-page artwork must be in horizontal format. PPWC cannot guarantee placement on right or left side of the booklet’s pages.</p> <p>All artwork must be the exact dimensions below. There is no bleed as all artwork will be bordered by a ¼” white space to accommodate for booklet center binding and page numbering.</p> <p style="color: red;">Half-page: 5” Wide by 3-7/8” High                  Full-page: 5” Wide by 7-7/8” High</p> <p style="color: red;"><b>DEADLINE: Artwork is due by August 31, 2016. No exceptions.</b></p> <p>If artwork has not been received by August 31, 2016, the acknowledgement will not appear in the booklet and no refund will be provided.</p> <p>Artwork MAY include the member/member’s business name, logo, slogan, product line, locations, telephone numbers or internet addresses and may include value-neutral descriptions.</p> <p>Artwork MAY NOT include qualitative or comparative language, price information or other indications of savings or value, an endorsement or an inducement to purchase, sell or use any company, service, facility or product.</p> <p>PPWC has the right to approve or reject content.</p> <p><b>SEND ARTWORK TO:</b> Email a copy of this form and digital files to:  <a href="mailto:rdonohue@yahoo.com">rdonohue@yahoo.com</a>                  Subject: Home Tour Sponsorship</p> <p style="text-align: right;">PPWC is a 501(c)(3) charitable organization.                  Your deduction may be tax deductible to the extent of the law. Tax ID 95-6093461</p>
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Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Cell: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Credit Card Payment – Card # \_\_\_\_\_ Date \_\_\_\_\_**

**Amount \$ \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_**

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Sponsor Level:**

\_\_\_\_ Platinum \$10,000

\_\_\_\_ Gold \$3,000

\_\_\_\_ Silver \$1,000

\_\_\_\_ Bronze \$600

\_\_\_\_ Program – Full Page \$600

\_\_\_\_ Program – Half Page \$400

\$ \_\_\_\_\_ Total Payment

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Please mail payment by July 31, 2016 to:

**PPWC**  
 P.O. Box 292  
 Pacific Palisades, CA 90272

**Make checks payable to Pacific Palisades Woman’s Club (PPWC).**